

## CURRICULUM VITAE

**Name in full:** Chintha Janaki Munasinghe  
**Designation:** Managing Director  
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**Sex:** Female  
**Nationality:** Sri Lankan

### **Areas of Expertise**

- Community-led project designing: development interventions with people with mental illnesses, disabilities, communities affected by Tsunami & armed conflicts, etc.,
- Research based communication products development;
- Performance Assessment of Business Development Services;
- Impact assessment & evaluations;
- Social Marketing Strategy Development
- Community-oriented information production – Manuals, Handbooks for practitioners; Newsletters; Brochures; Media Campaigns; Counter-advertising & Advocacy material development
- Training: Business Counseling; Log-Frame Approach; Animation; Project Designing; Forum Theatre; Communications Skills; Project Proposal Development; Institutional Strategy & Business Plan development; Designing participatory/ user-led research, Community-led information production; etc.,.

### **Evaluations, Papers and Publications**

- ***Building the Capacity of People with Disability to Access their Livelihoods*** – A Handbook for Disability Advocates and Practitioners, Northern Uganda [August 2008], Munasinghe, C.
- ***Building the Capacity of People with Disability to Access their Livelihoods in Northern Uganda*** – APT/ NUDIPU Project Evaluation for DfID, UK [July, 2008], Wapling, L. Munasinghe, C.
- ***“Hope for the Life”*** – A Booklet for sensitizing disabled people and the community on Disability Rights [August 2008], Munasinghe, C. [Sinhala]
- ***Empowerment of People Affected by HIV/AIDS in Butula, Kenya*** – APT/REEP Project Evaluation for Big Lottery Fund, UK [June, 2008], Munasinghe, C. Marion et al, Bridston, V.

- **Project Completion Report of Community Mental Health and Development Programme of Sri Lanka of Basic Needs** submitted to DfID – UK, [2007], Munasinghe, C. et al
- ***Watapita* Newsletter on Disability – Rights, Issues and Services**, Editor, [September 2007 to date], CBTD (Gte) Ltd
- ***Performance Assessment and Monitoring System for Rural Enterprise Network, Sri Lanka*** – BDS Research [January 2008], Munasinghe, C.
- **BREAKING THE VICIOUS CYCLE: *Role of SED Programme in the Process of Empowering Communities affected by HIV/AIDS***, [2007], Munasinghe, C.
- **Be positive when HIV positive**, A promotional paper based on APT, UK & REEP, Kenya Experience [2007] Munasinghe, C.
- **BREAKING THE VICIOUS CYCLE: *A model for Social Inclusion and Economic Empowerment of People affected by HIV/AIDS***, A paper for stakeholders of APT-UK [2007], Munasinghe, C.
- **Beyond the Third Wave**, A publication on BasicNeeds approach to Rehabilitation of communities affected by Tsunami, [2005], Munasinghe, C.J.
- **Mental Health Care through Community Partnership**, A paper presented at International Mental Health Congress, Bangkok, Thailand [2004], Munasinghe, C.J., Fernando, N., De Silva, H.
- **Community-led Interventions as a measure to facilitate normalization process of Communities affected by Tsunami**, A paper presented at Institute of Psychiatrists Proceedings, Kings College, UK, [2006] Munasinghe, C.J.
- **Review Report on Community Mental Health and Development Programme of Sri Lanka: *Angunakolapelessa Case Study***, 2004, Munasinghe, C.J., Underhill, Chris.
- **Forward Strategy: Techno Action (Guarantee) Ltd.** for ITDG – 2000, Munasinghe, C.J.
- **Project Completion Report of Support for Small Enterprise Development Project of ITDG & SEEDS** submitted to DFID, UK – 1997/2000, Munasinghe, C.J.
- **BDS PMF: *Outreach and Market Development Survey Report on SEEDS*** BDS, 2001, Munasinghe, C.J.
- **Operational Strategy of Food Enterprise Training Unit of SEEDS to assure Cost-effectiveness**, 2000, Munasinghe C.J.
- **Observation Report: Field Testing of Orientation Programme for Integrating Cost-effectiveness into BDS Organizations – *“Making Your BDS Cost-effective”***, developed under the project SUPSED of ITDG South Asia and SEEDS, Sri Lanka in partnership with ICECD, India, 2000, Munasinghe. C. J.

- **BDS PMF: SEEDS Experience in Conducting Impact Assessment Survey** under BDS Performance Measurement Framework, 2000, Munasinghe C.J.
- **BEYOND CREDIT Newsletter**, published by SEEDS & ITDG South Asia every six months, (1999 onwards) Munasinghe, C.J.
- **Proceedings of Asia Regional Workshop on Learning Best Practices: Cost-effective Beyond Credit Approaches to Small Enterprise Development**, 1999, Munasinghe, C.J.
- **“Cost-effectiveness of Village Food Enterprise Training Programme of SEEDS”** – a paper presented at the Asia Regional Workshop on Learning Best Practices: Cost-effective Beyond Credit Approaches to Small Enterprise Development, 1999, Munasinghe, C.J.
- **“Cost-effectiveness of Integrated Pest Management Field School Training Approach of SEEDS”** – a paper presented at the Asia Regional Workshop on Learning Best Practices: Cost-effective Beyond Credit Approaches to Small Enterprise Development, 1999, Munasinghe, C.J.

## Work History

**Director – Research and Policy Advocacy,  
Community Business and Technology Developers (Guarantee) Ltd.**  
(January 2007 to December 2008)

Development of participatory research methodologies including consultative processes for information generation and analysis of projects on disability and livelihoods in Southern Province; Strengthening CBO capacity in monitoring and information documentation systems at partner-level; Field-level research on improving livelihoods and income management among families with disabled members; Stakeholder-level experience sharing and advocacy through improved communications systems and mechanisms; Training partners and people with disability on information product development.

**Country Programme Manager  
BasicNeeds – Sri Lanka**  
(October 2001 – December 2006)

Starting with the establishment of the country office international organisation BasicNeeds in Sri Lanka I took the initiative to develop a fully extended Community Mental Health and Development Programme that facilitate social integration of mentally ill people in Sri Lanka in collaboration with Ministry of Health, Provincial Councils and GOs and NGOs in the sector of social and economic development.

As a part of participatory consultative action research process with mentally ill people as key stakeholders,

following interventions were designed, tested and proven:

- **Strengthening Community Based Rehabilitation model for people with disabilities** for social integration of mentally ill people  
(Partner – Navajeevana)
- **Combining Grameen model micro-credit** with BasicNeeds main streaming – integrating interested clients into existing SHGs established for micro-credit programme.  
(Partner – GIDES)
- **Community-led multi-sectoral Mental Health model** that compliments existing mental health service structures ensuring the 10 principles of community based services introduced by WHO.  
(Partner – Ministry of Health, Southern Provincial Directorate of Health)
- **Consultative Horticulture Therapy model** as an effective tool to rehabilitate institutionalized destitute mentally ill people disabled by the illness  
(Partner – Mental Hospital Angoda)
- **Family-based Therapeutic Livelihoods model** for social integration of mentally ill people through economic empowerment  
(Partners – Navajeevana, SEEDS & Sipsetha).
- **Development-oriented Psychosocial Care for People affected by Tsunami & other Disasters** that take the affected communities collaboration with Southern Provincial Council in Sri Lanka.

**Project Manager : Support for Small Enterprise Development (SUPSED) Project**  
**SEEDS (Gte) Ltd. and Practical Action** (Formerly referred to as “ITDG South Asia”)  
(April, 1997 - October 2000)

Design and conduct research studies to assess Impact and cost-effectiveness of Business Development Service (BDS) approaches practiced by the Enterprise Services Division (ESD) of Sarvodaya Economic Enterprise Development Services (Gte.) Ltd. Participate as the country-level Field Researcher in the international BDS Research project: Development of Business Development Services - Performance Measurement Framework (BDS-PMF): a project collaboratively implemented by USAID and SEEP Network.

**Project Manager - Communications**  
**Practical Action**  
(1991 - to October 1997)

- 1) Design and manage:
  - Project - Information Systems of Agro Processing Programme of Practical Action (1994 - 1997)

- Project communicating with small producers: GEMMA Small Entrepreneurs' Magazine of Practical Action/ SEEDS (1994-1997)
  - Appropriate Technology Education Project (1995 - June 1997)
  - Do - It - Herself Communications Project (1993 - 1995) under the theme: Women and Technology
  - Project Information Dissemination Centre - Partner: Sarvodaya Economic Enterprise Development Services (1991 - 1993)
- 2) Co-ordination of Fund-raising activities of Practical Action (1994 - October 1997)

### Offices Held

- Member of CBR Resource Group/ Ministry of Social Services and Social Welfare, Sri Lanka
- Member of World Federation of Mental Health (WFMH)
- Board of Director - Community Business and Technology Developers (Guarantee) Ltd.
- Board of Director - Navajeevana Rehabilitations Sri Lanka
- Board of Director - Laymen's Den (Pvt) Ltd.
- Founder/National Organizer - *Nidahas Chinthana Sansadaya* (Action Forum of Consumers in Mental Health, Sri Lanka)